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Aug. 2015 to Present

Nogle Limited- Senior UX/UI Designer, Taipei, Taiwan

Responsive for 3D virtual-fitting product interface design: Create function maps, UI flows; provide wireframes, mockups and prototypes; produce demo videos.

Jul. 2013 to Jul. 2015

Mozilla Corporation- Creative Designer, Taipei, Taiwan

Responsible for Firefox and Firefox OS brand design: create visuals, revise websites and produce designs for marketing promotion campaigns.

Oct. 2012 to Jul. 2013

Scenario Lab- User Experience Designer, Hsin Chu, Taiwan

Responsible for identifying problems, present and future needs and finding innovative solutions: develop scenario methodology designs and co-create workshops.

Oct. 2010 to Aug. 2011

Scenario Lab- User Experience Designer Intern, Hsin Chu, Taiwan

Responsible for providing innovative solutions and future plans to enhance hospital experience: gather workers' and patients' daily actions and needs; create new innovative product designs.

EDUICTION

Sep. 2009 to Jul. 2012, Master Degree National Chiao Tung University, Hsin Chu, Taiwan

M.A. Industrial Design, Institute of Applied Art, GPA: 4.00/4.00

Jan. 2012 to Jun. 2012, 2nd Exchanged Program Aalto University School of Art and Design, Helsinki, Finland

Industrial and Strategic Design, Service Design

Feb. 2011 to Jun. 2011, 1nd Exchanged Program Tsinghua University, Beijing, China

Academy of Art and Design, Book Design

Sep. 2005 to Jun. 2009, Bachelor Degree

Shih Chien University, Taipei, Taiwan

B.F.A. Industrial and Product Design, GPA: 3.68/4.00

ACHIEVEMENT

Dec. 2014 to Feb. 2015

Mozilla Taiwan 2014 campaign year-end review

Hit rates on the shortest promotion items. Highest FB proliferation rates.

Sep. 2014 to Nov. 2014

Firefox 10th anniversary series campaign

Highest online campaign join rates. Top offline campaign visit numbers. Best ever promotion exposure effects.

Sep. 2013 to Jul. 2015 Firefox themes creation

Highest user rates two years in a row. Best user rate compliments two years in a row. Most designs elected featured themes.

May. 2011

Bone Award, Honorable Mention

Sep. 2010

Exhibition of "Taiwan Designers' Week- Electrical Live" in Huashan 1914 Creative Park, Taipei, Taiwan

Jan. 2010

Exhibition of "Cologne Design Award International" in Museum of Applied Art, Cologne, Germany

Nov. 2009

Cologne International Design Award

High excellent

Oct. 2009

Sports Technology - Innovative Design Competition High Distinction

Aug. 2009

Exhibition of "Looking Back, Looking Forward" in Osaka University of Arts, Osaka, Japan

PROFESSIONAL SKILLS



Illustrator



Sketch



Premiere



After Effects



Design Research Graphic User Interface Storytelling & Video Production





Mandarin (Native)



Taiwanese (Native)



English (Fluent)



Interest

Travel



Doing leather work



Scuba diving



Rock climbing