

Spring

Warm

Colorful

Plant

Easter

Playboy bunny



Spring / Warm / Colorful / Plant / Easter

Spring can bring us the feeling of vibrant and colorful. So we will try to find some colorful warm colors like blue and green. Because our campaign time period is really close to Easter. And we also want to echo Playboy bunny girl. But the original playboy style is really gorgeous. So we plan to design with colorful style with the feeling of Easter. However, we need to consider SEA different countries and religions. So we will avoid using Easter eggs in our design.