

# High-Count Autoplay Usage

## Question

- How is the usage rate for high-count autoplay (more than 1000)?
- How many players let it run to the end?
- Does High-Count Autoplay contribute more revenue?

## The High-Count Autoplay Usage Rate

	Almighty Zeus Empire				Pong Pong Mahjong				Pong Pong Mahjong Jackpots			
	Event Count	%	Total Users	%	Event Count	%	Total Users	%	Event Count	%	Total Users	%
100	241K	11%	63K	18%	109K	11%	32K	16%	153K	7%	56K	13%
1000	75K	3%	21K	6%	40K	4%	11K	6%	56K	2%	22K	5%
Stop Auto Play 100-999				18K		6.5K		34K		14K		

	MIG	HTY	TRE	MA	FRA	MO	TRE	MU	ARCTIC	
	PAN	PAN	ASU	MM	NKE	NEY	ASU	MM	WOLF	
DA	DA	RE	OTH	NST	DRA	RE	RE	Y	TRIPLE	
	Event Count (%)		Event Count (%)		Event Count (%)		Event Count (%)		Event Count (%)	
	100	3226	2875	12619	4105	18244	23020	26908	9928	
	11.64%		11.59%		16.71%		19.91%		16.89%	
	2%		1.01%		1.11%		1.65%		1.26%	
	200		533		879		334		1582	
	2%		1.01%		1.11%		1.65%		1.26%	
	1000		820		413		1449		770	
	3.03%		1.59%		1.90%		3.44%		2.76%	
	1798		5845		3803		3053		2.51%	
	3.98%		3.67%		3.67%		3.67%		3.67%	

1000 Completed	4 0.49%	2 0.48%	4 0.28%	3 0.39%	13 0.43%	10 0.26%	5 0.09%	15 0.83%
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## The High-Count Autoplay Bet Amount

	MIGHTY PANDA		TREASURE STACKS WILDS		ARCTIC WOLF TRIPLE RICHES	
	Total Completed Bet (CNY)	%	Total Completed Bet (CNY)	%	Total Completed Bet (CNY)	%
10	65,156.08	72.66 %	353,359.78	58.97 %	122,466.93	28.76%
100	24,219.95	27.01%	244,814.41	40.86 %	299,949.83	70.45%
1000	299.34	0.33%	1,041.19	0.17%	3,350.04	0.79%

### Summary of the Data:

We reviewed 3 Gacha games and 8 Finger Games:

- The usage rate of 1000 Autoplay ranges from **1.5% to 4%**.
- **Over 50%** of players manually stop before completion.
- The completion rate for 1000 Autoplay is only **0.09% to 0.83%**.
- Revenue contribution **drops significantly** as autoplay count increases (most revenue comes from 10 or 100 spins).
  - Based on this, 1000 Autoplay contributes **less than 1%** of total revenue and is rarely completed. So we **don't recommend building autoplay beyond 1000**.

### Average usage of:

- 100 Autoplay: **14.75%**
- 200 Autoplay: **1.43%**
- 1000 Autoplay: **2.9%**
  - Based on this, there's a **sharp drop between 100 and 200**, so we **don't recommend adding more options between 100 and 1000**.

Reference Link: <https://www.figma.com/board/PROkwomnR8eb7mdPOJQ9l9/Data?node-id=0-1&t=wojxl8mDUXc8>

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